



**PTO General Meeting
Cafeteria
March 8, 2023**

In Attendance:

Jessica Lawrence, Karla Avery, Kate Wright, Laura Weekly, Mindy Schwartz, Emily Faucette, Krystal Cage, Mary Nelson Barnett, Catherine Ross, Kristen Licursi, Nicole Hudson, Lindsay Mullen, Emily Cook, Kelly Galinsky

Unexcused Absences:

None

Prior meeting minutes from the February PTO Meeting will be approved at the April meeting

Mid-Year Overview (Jessica Lawrence)

- Mission = "Serve. Support. Build."
- PTO has had a successful 2022-23 so far.
 - Fundraising goals have been met or exceeded.
 - Events have been successful in rebuilding community after COVID.
 - Staff are reporting that they feel appreciated and supported by our PTO.
- We are in a very strong position financially.
 - Funneling more money into our classrooms and programs.
 - We are able to do more to support our school than ever before- \$100,000 budgeted investment this year.
- Volunteerism is improving and stronger than recent years.
 - Using a committee & chair model to plug in new volunteers.
 - Reduces over-asking the same group of people.

'22-'23 Academic Support Investments (Jessica Lawrence)

- Learning software subscriptions
 - Clubs and Activities Grants*
 - STEAM Club
 - Musical
 - STARS Boys Club
 - IReady 100 Club
 - STEAM Day
 - Grade Level and Team Supply Budgets*
 - Field Trips
 - Decodable Readers
- * New programs this year*



Fundraising Update (Jessica Lawrence for Greta Crowley)

- Events vs. Fundraisers
 - Our community events are kept separate from fundraising.
 - PTO's goal is to keep community events as affordable and inclusive as possible.
- Fall 2022
 - Corporate Sponsorships and Partnerships
 - Goal: \$15,000
 - Actual: \$19,800
- High Hopes for High Point
 - Goal: \$40,000
 - Actual: \$43,700
- Spring 2023
 - Parent Party (May 6, 2023!)
 - Fun Run.....

Fun Run 2023 (Jessica Lawrence)

- Fun Run Date: March 31, 2023
- Kick Off Pep Rally: March 22, 2023
- Why we use Activate
 - 501(c)(3) non-profit organization
 - We keep 100% of the money pledged
 - All rewards are on a class, grade or school-wide basis
 - No child is singled out for what he or she raises
 - Positive Affirmation for all kids
 - FUN!!!
- GOAL: \$30,000.....
 - New Playground Equipment!! Physzics New Moon – Coming Fall 2023!

Hospitality Update (Laura Weekly)

- Events
 - Stock the Lounge
 - Breakfasts
 - Luncheons
- Teacher Appreciation Week
- Bus Driver Appreciation Week
- Priorities and Successes
 - Strong steward of PTO resources
 - Efficient use of volunteer committee
 - "Surprise and Delight"

Community Events Update (Emily Faucette)



- Main goal throughout the year is to foster community engagement through FUN family focused activities.
- Back to School Picnic
 - Meet and Greet - DJ, Balloon Artist, Snow Cones and Yard Games
- Fall Festival
 - The Event of the Year! The only school festival around that offers rides, attractions, crafts, local food vendors, and more!
- Skate Night Spirit Night
- Bingo
 - Dinner, games, and AMAZING prizes!
- Sky Zone Spirit Night

Get Involved in 2023-24 (Kate Wright)

- Open Board Positions
 - Vice-President/President
 - Co-Directors of Fundraising
 - Director of Website and Technology
 - Director of Grounds & Facilities
- Executive Board Member Qualifications:
 - All executive board members must be either (1) the parent or guardian of a child enrolled at High Point Elementary or (2) a teacher or staff person actively employed at High Point Elementary.
 - You must have been an active member of the PTO during the 2022-2023 school year in order to apply for and hold a board position in the 2023-2024 school year.
 - All board members are required to attend monthly board meetings. Board meetings are held one Friday per month at 7:45am and last approximately 2 hours. Board meetings are typically held in-person at the school and are only held virtually if circumstances prevent the board from meeting in-person.
 - Board members are asked to volunteer during PTO events throughout the year.
- Deadline for Submitting for Board Positions is March 15th
- Committees and Chairs Sign Up Genius (April/May 2023)

Meeting was adjourned at 9:00: *Minutes Respectfully Submitted by Karla Avery, Secretary*